

MUTTS AND MODELS



The Fundraiser for Underprivileged Pets

2012 Sponsor Benefits

Presenting Sponsor (\$15,000)

- Exclusive event sponsor recognition
- Sponsor name/logo on content side of save-the-date postcard
- Sponsor name/logo inside of invitations
- Priority invitation to participate in Mutts and Models media promotions
- Sponsor name/logo recognized in event promotions, which can include e-communications, web site, advertisements, and print
- Sponsor recognition provided on signage at the event
- Sponsor logo placed on "Step and Repeat" banner at event
- Full-page ad in event program
- Special recognition at event by emcee
- Up to two models and two dogs in fashion show
- Reserved seating at two eight-top tables (seating for 16)
- Invitation for you and your table guests to attend the VIP Party
- Complimentary drinks and hors d'oeuvres for you and your table guests at VIP Party and throughout the evening
- Receive 25 VIP Party tickets for additional guests to attend
- Receive unlimited General Admission tickets
- Promotional item provided with sponsor name/logo on item included in give-away bags
- Option for sponsor to provide additional promotional item in give-away bags
- Over 15,000+ exposed to your philanthropy

VIP Party Sponsor (\$7,500)

- Exclusive VIP Party sponsor recognition
- Sponsor name/logo on invitations
- Invitation to participate in Mutts and Models media promotions (given priority by sponsorship level)
- Sponsor name/logo recognized in event promotions, which can include e-communications, web site, advertisements, and print
- Sponsor recognition provided on signage at the event
- Half-page ad in event program
- Special recognition at VIP Party by emcee
- Up to two models and two dogs in fashion show
- Reserved seating at one eight-top table (seating for 8)
- Complimentary drinks and hors d'oeuvres for you and your table guests at VIP Party and throughout the evening
- Receive 25 VIP Party tickets for additional guests to attend
- Receive unlimited General Admission tickets
- Promotional item provided with sponsor name/logo on item included in give-away bags
- Option for sponsor to provide additional promotional item in give-away bags
- Over 15,000+ exposed to your philanthropy

Gold Sponsors (\$5,000)

- Sponsor name/logo on back cover of invitations
- Invitation to participate in Mutts and Models media promotions (given priority by sponsorship level)
- Sponsor name/logo recognized in event promotions, which can include e-communications, web site, advertisements, and print
- Sponsor recognition provided on signage at the event
- Half-page ad in event program
- Up to two models and two dogs in fashion show
- Reserved seating at one eight-top table (seating for 8)
- Invitation for you and your table guests to attend the VIP Party
- Complimentary drinks and hors d'oeuvres for you and your table guests at VIP Party and throughout the evening
- Receive 20 VIP Party tickets for additional guests to attend
- Receive unlimited General Admission tickets
- Promotional item provided with sponsor name/logo on item included in give-away bags
- Option for sponsor to provide additional promotional item in give-away bags
- Over 15,000+ exposed to your philanthropy

2012 Mutts and Models Sponsor Benefits (continued)

Silver Sponsors (\$2,500)

- Invitation to participate in Mutts and Models media promotions (given priority by sponsorship level)
- Sponsor name/logo recognized in event promotions, which can include e-communications, web site, advertisements, and print
- Sponsor recognition provided on signage at the event
- Quarter-page ad in event program
- One model and one dog in fashion show
- Reserved seating at one four-top table (seating for 4) or four Front Row Runway seats
- Champagne bottle provided at sponsor table
- Invitation for you and your table guests to attend the complimentary drinks and hors d'oeuvres VIP Party
- Receive 10 General Admission and VIP Party tickets for additional guests to attend
- Option for sponsor to provide promotional item in give-away bags
- Over 15,000+ exposed to your philanthropy

Bronze Sponsors (\$1,500)

- Invitation to participate in Mutts and Models media promotions (pr given priority by sponsorship level)
- Sponsor name/logo recognized in event promotions, which can include e-communications, web site, advertisements, and print
- Sponsor recognition provided on signage at the event
- Eighth-page ad in event program
- One model and one dog in fashion show
- Reserved seating at two Front Row Runway seats
- Invitation for you and your guest to attend the complimentary drinks and hors d'oeuvres VIP Party
- Over 15,000+ exposed to your philanthropy